Guided Imagery is an immersive, hypnotic, audio intervention, consisting of calming words, soothing music and positive images, designed to structure a relaxing, healing experience that targets specific health goals.

It can be spoken by a practitioner or self-administered with a recording.

Considered the “lazy man's meditation”, because it takes no training or preparation whatsoever, it is extremely easy, user-friendly, portable and private, requiring only an audio player and the ability to press “Play”.

It works well as an adjuvant therapy alongside conventional treatment, and is also helpful on its own.

If you click on the links below, you'll hear brief audio samples that will immediately convey to you the nature of this intervention.

Guided imagery
Affirmations
Walking Meditation

Guided Imagery & Diabetes
Download the Report (PDF)

An Explosion of Research

Over the past two decades, with the development of more sophisticated research methods and a better understanding of mind-body medicine, we’ve learned that techniques that promote relaxation and mood regulation will shift biochemistry in ways that can profoundly benefit people with diabetes.

Studies investigating guided imagery, breath management, relaxation, autogenic training, hypnosis (all of
these techniques are also forms of guided imagery), as well as biofeedback⁶, acupressure⁷, yoga⁸, tai chi⁹ and mindfulness based stress reduction¹⁰ have yielded impressive or promising results with blood glucose, HbA1c, lipid status, peripheral circulation, post-prandial hypoglycemic levels, blood pressure, cholesterol, triglycerides, depression, anxiety and improved self-care.

Guided imagery is one of the simplest, most user-friendly, portable, self-administered and scalable of interventions. It is easy to add to a treatment plan, has built-in reinforcement for continued use, and it will support motivation for increased self-care, with even the most challenging of daily regimens.

**General Benefits**

Four decades of research have established numerous benefits. Guided imagery is an astonishingly simple, flexible and easy tool for promoting health and wellness, getting through difficult medical procedures, managing symptoms and, in some cases, even reducing disease. [See Appendix A for a sampling of general findings on the efficacy of guided imagery for various health challenges.]

It is a practice that packs a powerful punch, because of the way it can skip around cognition and send healing messages straight into the whole being, by way of primitive, sensory and emotion-based channels in the brain and nervous system.

Imagery travels primarily via “right brain” sensing, perceiving, feeling and apprehending, rather than through left brain thinking, judging, analyzing and deciding.

Indeed, imagery is the gift that keeps on giving, creating a highly receptive reverie state, where healing images can act like a depth charge dropped deep beneath the surface of the mind, reverberating again and again, delivering rich, complex, healing messages to mind, body and spirit. Impact is cumulative and intensifies over time.

It is fast, powerful, costs little or nothing, and gets easier and more effective with continued use. Its end-user needn’t be smart, rich, well educated, young, strong, nor mentally healthy to reap its considerable benefits.

Listeners can be bone-tired, disgusted, depressed, disbelieving, listless, resistant, distracted, mentally disabled, physically unfit or at death’s door, and yet the imagery will still bestow its benefits.

In addition, it easily, comfortably and non-competitively supports other ongoing therapies, helping to anchor the inroads made by conventional treatment.

To summarize, guided imagery offers a wide range of general benefits:

- Promotes relaxation
- Reduces stress, anxiety
- Counters depression
- Lowers cholesterol
- Improves blood pressure
- Improves focus, concentration
- Improves performance
Helps with sleep
Boosts energy
Increases self-esteem
Promotes and maintains smoking cessation
Improves surgical outcomes
Helps patients tolerate difficult medical procedures
Reduces pain and ameliorates other symptoms
Decreases side effects of medication and treatment

**Particular Benefits for Diabetes**

In addition, guided imagery has some special advantages for those working to promote the proper management of diabetes. Among other things, it can do the following:

Lowers hemoglobin A1C
Reduces blood glucose, in the short and long term
Helps with circulation and neuropathy
Raises endorphin levels - decreases pain, lifts mood
Enhances feelings of empowerment, hope, mastery
Increases motivation for self-care, even with a difficult daily regimen
Reduces anxiety-based behaviors, including compulsive eating, smoking & drinking
Is user friendly - doesn't ask a lot from weary, discouraged end-users
Delivers immediately felt benefits, thus reinforcing continued use
Is self-administered, allowing the end user to be in control
Has portability – can be uploaded to a phone or MP3 and used anywhere
Facilitates transition – can be introduced in the hospital and brought home
Offers wide application - listeners don't need to be trained, focused, motivated, smart or even awake to benefit from use

**Practical Tips for Success**

Put some imagery audio clips on the phone line at your hospital and make them available to patients who are getting stressed on the floor.

Upload clips of guided imagery, breathing exercises, affirmations, walking meditations to your patient’s smart phone or MP3 player and show them how to use it.

If they’re technologically intimidated, order some Playaways for simplifying mistake-proof use.

Remember, this technique works well with other treatments and tools. Not only does it not compete with them, but it supports them by promoting hope, motivation and self-care, along with improved biochemistry.

If there is resistance to trying guided imagery, start with one that helps with sleep. Patients are more likely to relax and let go when trying to sleep.
Don’t get discouraged if a patient doesn’t “get it” at first: skill, efficiency, speed and impact increase with practice.

Don’t “sell” it too hard. But you may want to play a segment in the office, so they can hear it with you first. Otherwise, they may not try it out on their own.

It helps to advise people to not worry about being perfect at this — half-baked attention works, too.

People who are not used to being both relaxed and awake at the same time will routinely fall asleep while listening. Reassure them this is okay - it will benefit them anyway.

If dozers want to know what’s on the recording, they can listen sitting up, standing or walking. But it’s okay for them to nap.

Tell people they can change the narrative in their own minds to suit themselves. If they’re religious, let them invoke Jesus or a symbol of faith at the start; or you can encourage them to fill in the blanks with favorite people and places. They can also ignore parts they don’t like.

Remind your patients that they don’t have to be “visual” for this to work — the imagery engages all the senses — sights, sounds, tastes, feel, smells, emotion. (Remember, only a little over half of the population is strongly visual.)

Take advantage of a group setting. The altered state is contagious, and people will have a more impactful experience in a group. So introduce imagery in a support group or even very large audience if you can.

Music increases the effects of imagery, unless the listener is a music major or musician who gets analytical or hypercritical about music, in which case it may be better without music altogether.

If a listener has hearing problems, the music can mask the words. In that case, it’s better to get an audio without music or to read from a script found in a book, while playing the background music at lower level.

Remember that the patient does not have to be a “believer” in guided imagery in order to benefit from it. Even a skeptical willingness to give it a try is enough to get the ball rolling.

Keep in mind that people who normally would not give it a try, will almost always when under the gun – especially when facing surgery or other scary situations.

Imagery is great with a massage or a Reiki treatment or other forms of physical touch. Touch helps with relaxation and increases the kinesthetic power of the images. [A newly published study in Military Medicine (Sept 2012) shows that guided imagery combined with Healing Touch significantly reduced posttraumatic stress, depression and cynicism, and improved mental quality of life in combat-exposed Marines facing re-deployment – in only 6 sessions/3 weeks, which is just plain astounding.]

Encouraging the use of the same posture or hand-positioning with each imaging session creates a conditioning cue that helps the patient respond with an immediate relaxation/healing response to the posture.
You can reassure your patients that losing track of the guided narrative is not an indicator that they are listening incorrectly. A wandering mind is just part of the experience. The imagery is still being absorbed.

You will notice that people will often tear up, get runny noses, cough, yawn, feel heaviness in their limbs, get tingling along the top of their scalp or in their hands and feet, or experience minor, involuntary muscle-movements. These are normal responses to guided imagery. You can reassure your patients it’s all good. Keep in mind that an indicator of a strong response during the imagery is unusual stillness, increased coloring in the face, and an ironing out of lines and wrinkles. After the imagery, a person’s voice will be deeper and lower, the breathing slower and more relaxed.

Usually an imaging exercise will clear a headache or remove back pain, joint pain or stomach aches, because of the combination of muscle relaxation and increased endorphins. But occasionally people acquire a headache. Physical movement, pressing acupoints, changing posture or using additional imagery to release the trapped energy will remedy this.

Try It!

This is a technique that is worth trying. It won’t be for everyone, but it can do a world of good for a substantial number of patients. And it can make your work a lot easier and more rewarding.

And don’t forget yourself or your family, either. It can help you relax, lose weight, sleep better and feel more positive, too. And it can help your kids take a test, win at sports or ace a recital.

So check it out. You won’t regret it.

Featured Guided Imagery for Diabetes

More guided imagery to support diabetes can be found at www.healthjourneys.com/diabetesselfcare

Appendix

Imagery has been found to reduce anxiety and depression\textsuperscript{11}, lower blood pressure\textsuperscript{12}, reduce cholesterol\textsuperscript{13} and lipid peroxides\textsuperscript{14} in cardiac patients, speed up healing from cuts\textsuperscript{15}, fractures\textsuperscript{16} and burns\textsuperscript{17}, reduce blood loss\textsuperscript{18} and length of hospital stay in surgery patients\textsuperscript{19}, beef up short term immune function\textsuperscript{20}, reduce pain...
from arthritis\textsuperscript{21} and fibromyalgia\textsuperscript{22}, increase comfort during all manner of medical procedures\textsuperscript{23}, improve motor deficits in stroke patients\textsuperscript{24}, reduce fear in young children undergoing MRIs\textsuperscript{25} and needle sticks\textsuperscript{26}, cut down bingeing and purging in people with bulimia\textsuperscript{27}, improve success rates in infertile couples\textsuperscript{28}, accelerate weight loss\textsuperscript{29} and improve concentration in developmentally disabled adults\textsuperscript{30}, to name just a few of the established benefits.

Endnotes


26 Preliminary doctoral dissertation results presented by Rachel E. Albert, MSN, RN, at the 19th Annual Scientific Meeting of the American Pain Society in Atlanta, 2000.

27 Esplen MJ, Garfinkel PE, Olmsted M, Gallop RM, Kennedy S. A randomized controlled trial of guided...


Belleruth Naparstek

Psychotherapist, author and guided imagery pioneer
Belleruth Naparstek is the creator of the popular Health Journeys guided imagery audio series. Her latest book on imagery and posttraumatic stress, Invisible Heroes: Survivors of Trauma and How They Heal (Bantam Dell), won the Spirituality & Health Top 50 Books Award.
cwalkman • 2 years ago
My rating should be 5 stars. While I was liking and posting a facebook comment on this, the rating stars appeared in the background of my post and confused me. LOL... When I noticed that my rating was only 3 stars, I frantically tried clicking again and again to make the correction to 5 stars... But alas, my finger fingered mistake is now etched into the page forever... LOL. Hopefully, it won't detract anyone from purchasing. Anyhoo... here's my facebook post below - hopefully that will make amends for my failure to appease the "star rating powers that be."

Wow! The report is fantastic and the imagery is deliciously soothing. Belleruth Krepon Naparstek and the folks at HealthJourneys never disappoint! Strike that - let me put that in a more positive way: Everytime, and I do mean everytime, I purchase and use a guided imagery from Belleruth and Health Journeys, I pat myself on the back for making such an excellent purchasing decision. This one is for mom, who has struggled with diabetes all her life and is now experiencing macular degeneration and gum disease to top it all off. I know this imagery will help and put a sweet smile on her face at the same time. Thanks Belleruth and Health Journeys!

HEALTH JOURNEYS BLOG
Should She Listen to the Cancer Imagery if She Maybe Doesn’t Have • — ...so much more than useful! I am a miracle the oncologist is trying to understand. I used

Check Out This Piano Duet at the Mayo Clinic, If You Want to Smile! - • — Glad to hear it. I love it that the Mayo Clinic puts a piano in public spaces. Such a good idea!

Trauma Survivors: Always Try Before You Buy! - Guided Imagery and • — Thanks so much, Deborah,

Celebrate National Nurses Week—May 6-12. Where Would We Be • — Hi Emily, Thanks for